

## Missions Strategy Sample – Church #5

### Mission

Connect people next door and around the world to God by involving the CHURCH family in Outreach opportunities.

### Vision

- Imagine...the CHURCH family compassionately sharing God's love with their community and communities around the world.
- Imagine...communities transformed, people eternally saved, churches planted, orphans loved and hope given to people next door and around the world.
- Imagine...a family of believers that cheerfully gives significant resources of prayer, time, treasure, abilities and spiritual gifts to connect lost people to God.
- Imagine...the CHURCH family transformed to be Christ-like and a family of believers that become fully devoted followers of Jesus.

### Values

- Love Lost People and Share With Those That Haven't Heard,  
*John 3:16, Matthew 18:14, Matthew 24:14,34 & Romans 15:20*
- Express Christ-like Compassion,  
*Matthew 9:36 & 25:37-40, James 1:27*
- Go and reach across cultures ,  
*Matthew 28:19-20, Isaiah 12:4, Psalm 96:3, Acts 1:8, Rev. 7:9*
- Give through prayer, time, treasure, abilities and spiritual gifts,  
*Romans 12:1-8, Matthew 6:19-21, Malachi 3:10*
- Invest resources to obtain results that connect the most people to God,  
*Matthew 25:14-30, Luke 14:28-30*
- Lead, Influence and Involve Others in Outreach,  
*Romans 12:8*
- Develop Full Devotion to Christ, Expressed in Part through Our Outreach Actions,  
*Matthew 22:37*

### Outreach Resource Strategy

**1. Prayer** – Develop a plan with the Prayer ministry by \_\_\_\_ to involve CHURCH members in Outward focused prayer.

**2. Coaching and Training** – Develop a plan with the Ministry Connection ministry to coach and train CHURCH members in Outreach opportunities by \_\_\_\_\_. Develop a plan with the Community Groups ministry to coach and train CGs to do service projects by \_\_\_\_\_.

**3. Outreach Community Strategy Teams** – Form temporary teams to draft a strategic plan for each community CHURCH can impact. Starting with Our town and one global community in the fall of 2004/winter of 2005. These teams will:

- Research/Investigate/Select communities within the cities and determine those needs
- Write a plan to connect people to Christ through compassion and planting churches
- Determine how to use CHURCH's Resources towards the plan (i.e. \$, Prayer, Outreach teams, ministry teams lending support and skills, Outreach Weekend, etc.)
- Determine and recruit ministry partners as pieces to the puzzle and may involve these partners in the strategy writing phase

- Recruit other partners (churches, companies, individuals, etc.)
- Develop an exit strategy to turn over to local churches

#### **4. Invest Significant Resources – Time, Talent and Treasure Resources, mobilize our CHURCH**

##### **The goals below would be phased in over a 3-year period**

**a. Staff Involvement** – allocate 10 days a year per staff member for Outreach. Staff time would match staff gifts and strengths with a project/ministry. These could be accomplished on or off site. An added benefit is to set the example for the congregation in reaching out.

Examples: Senior Pastor uses 6 of the 10 days teaching pastors in India, the Adult Ministers Team organizes an Acts of Kindness project, the Worship team does a program for a local nursing home, D\_\_\_\_\_ takes a trip to COUNTRY A to train Youth Ministers, T.H. could design a video for a missionary...could also go as a staff to a project one day a year...

**b. Member Involvement** – 1000 people accomplishing 1 project per month.

We would organize member time first within Community Groups, secondly within Outreach task force teams, thirdly within existing ministries and lastly on an individual basis.

Examples: Projects would include a Saturday work-day with Habitat, an Acts of Kindness project, an evening at Mission Center, ministry teams working on projects, etc.

**c. Mission Trips** - Send 250 people per year on mission trips both near and far

**d. Financial Resources** – utilize 15% of the annual church budget to fund strategic Outreach and missions, along with VBS offerings and special offerings such as Christmas or Capital Campaigns. (Malachi 3:10, Matthew 6:19-21)

**e. Outreach Weekend/All-church Mission Trips** – have an annual Outreach Weekend where we involve the CHURCH Family in serving together, have a all church mission trip on a regular basis.

**f. Outreach Collections** – collect items during the year for food pantries, clothes for Outreach Weekend, Operation Christmas Child Shoeboxes, etc.

**g. Communication reporting system** – provide a way to celebrate our Outreach success

#### **4.1 Summary of Measurable Potential and Estimated Financial Value in Year Three**

Staff Involvement – 300 working days (\$48,000)  
 Member Involvement – 4500 working days (\$540,000)  
 Mission Trips – 1500 working days (180,000)  
 Outreach Budget - \$400,000  
 Outreach Collections - \$50,000

#### **5. Potential changes strategically for Outreach teams**

General changes to Missions:

- Community based strategic plans – mission support and trips part of a bigger plan
- Tweaked mission strategy with inclusion of Compassion
- Higher mobilization
- New scoring system for mission support based on values and revised strategy

General changes to Community Impact teams:

- Community based action plans – part of a bigger plan
- More cross-cultural

- More of a skills based team that works anywhere verses limited to one location (i.e. our Housing team would work on housing all over the world not just Hendricks County – granted a majority of the time would still be spent here.)

General changes to Acts of Kindness:

- New ministry so more of a development of strategy here.

General changes to Benevolence (Mercy Ministries)

- Part of greater plan for our town and country.