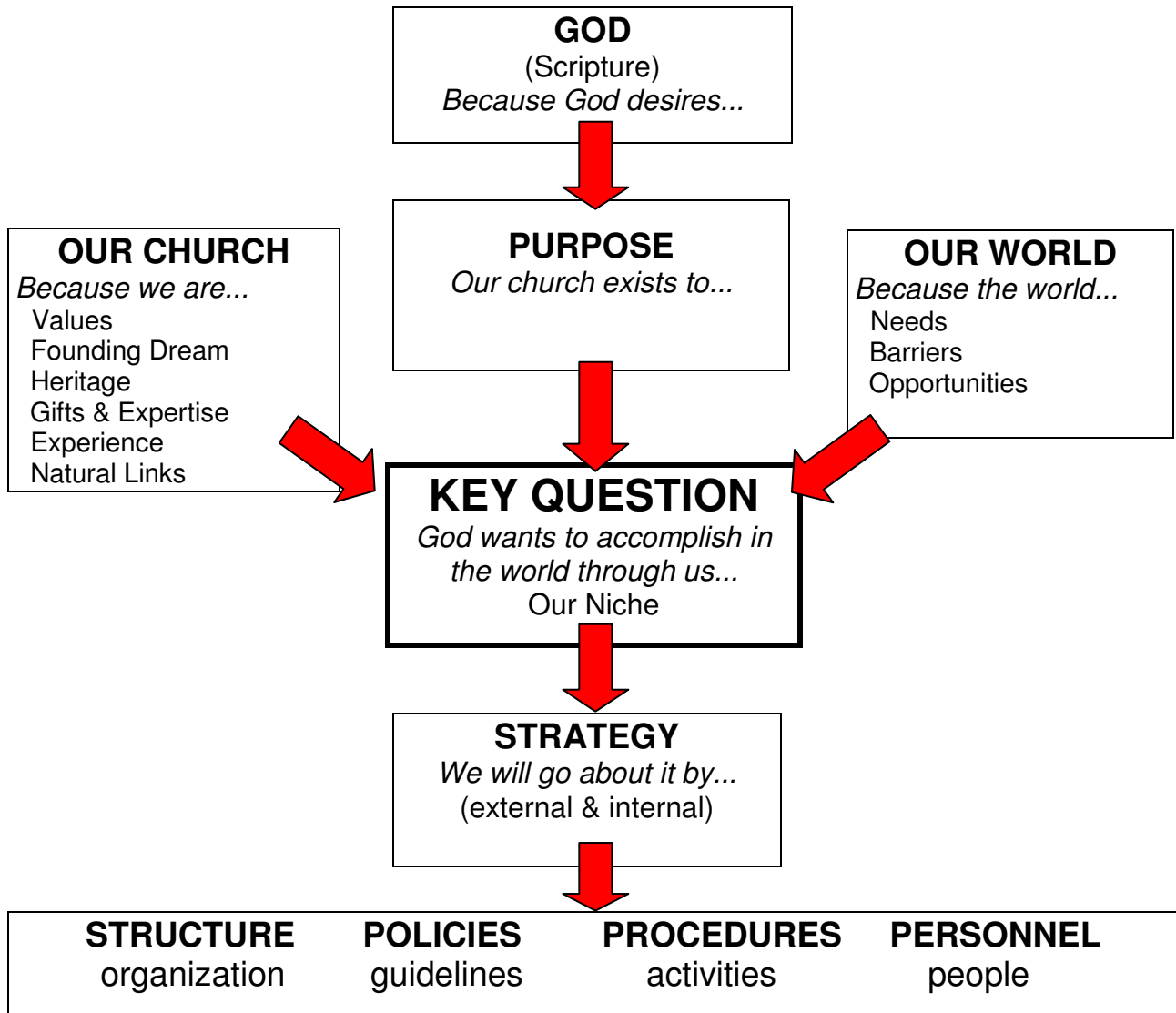


The Strategy Diagram



Our church’s purpose derives from God’s purpose in the world. The key question is: What is our part in what God wants to accomplish in the world. It is informed by our circumstances (what the world is like) and the realities of our church (how God has put us together.)

The church’s strategy describes how we will move toward accomplishing the answer to the Key Question. Organization, policies, procedures and plans are the means for implementing the strategy.

Source: *Building Global Vision*, David Mays

